



## Press Release

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### **Solutions & Funds further expands expertise in private market funds**

**The demand for alternative assets, particularly private market solutions, is steadily growing. To meet the increasing needs of its clients, Solutions & Funds (S&F) has strengthened its Zurich team with the addition of investment specialist Martin Müller.**

Alternative investment strategies enable more efficient portfolio diversification, help mitigate specific risks and offer the potential for optimized risk-adjusted returns. As a result, banks, pension funds, and insurance companies, as well as family offices and high-net-worth individuals (HNWI), are showing increasing interest in this asset class. This trend has been further reinforced by the introduction of the new Swiss fund category, Limited Qualified Investor Funds (L-QIF), last year. To respond to this development, S&F has expanded its Zurich team accordingly.

On December 1, 2024, Martin Müller joined the company as Business Development & Client Relationship Manager, strengthening S&F as an active and independent Swiss fund management company. In this role, he is responsible for the development and management of the existing client portfolio, as well as for the administration and structuring of investment funds.

Andreea Stefanescu, CEO of S&F, emphasizes: *“Private market investments are becoming increasingly popular among both institutional investors and HNWI. Currently, private debt investments, including real estate debt, as well as so-called semi-liquid structures, are in particularly high demand. Meeting this development requires the right expertise. We are therefore pleased to welcome Martin Müller, a recognized financial expert in this field, to our team.”*

Martin Müller brings over ten years of experience in the financial industry. Before joining Solutions & Funds, he worked for StepStone Group and Partners Group, among others.

Martin Müller adds: "*Beyond the expertise required to implement private market investments within appropriate fund structures, other factors are becoming increasingly important for Swiss investors. These include hedging costs in CHF as well as the liquidity profile of each fund. Moreover, investors in this asset class highly value a strong network and reputation. That is why we are very pleased to have joined SECA, Switzerland's private equity and corporate finance association, in January 2025.*"

### **Press enquiries**

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### **About Solutions & Funds**

*Solutions & Funds (S&F) offers asset management companies, banks, insurance companies, pension funds and family offices customised fund solutions in accordance with Swiss law. The company is represented at its locations of Morges and Zurich with more than 30 employees. S&F has been active as an independent Swiss fund management company and open in its choice of investment fields since 2008. S&F administers 24 funds in total across all asset classes and legal forms, and, as a fund management company, manages assets worth CHF 6.4 billion. S&F combines the in-depth technical and regulatory expertise of its experts with strong relationships with regulatory authorities, interest groups and all the relevant parties in the fund market.*

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